

Organizers:



Co-organizers:



Nicosia, 20 February 2019

**TO: ALL MEMBERS
AND MEMBERS OF THE CYPRUS-CHINA BUSINESS ASSOCIATION**

The Cyprus – China Business Association in cooperation with Invest HK, Hong Kong Economic & Trade Office in Brussels and Hong Kong Trade Development Council are organizing the seminar:

WAY TO ENTER THE CHINESE MARKET VIA HONG KONG

**Thursday 28th of March, 2019 at 18.00
ALASIA BOUTIQUE HOTEL, LIMASSOL**

A unique way to learn about the Chinese Market.

The Seminar is FREE of charge and it will last 1 hour and ½. !!!

Networking Cocktail will follow!

All you have to do is to complete the attached participation form.

For any queries please feel free to contact us at 22889710 or 97889949.

Yours Sincerely,

Niovi Parisinou
CYCHIBA

/EX

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Co-organizers:



PROGRAMME

WAY TO ENTER THE CHINESE MARKET VIA HONG KONG
ALASIA BOUTIQUE HOTEL LIMASSOL
28 MARCH 2019

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|----------------------|---|
| 18.00 – 18.10 | Welcoming Address Mr Panicos Kaouris, President Cyprus – China Business Association |
| 18.10 – 19.20 | Presentations <ul style="list-style-type: none">➤ Hong Kong, Your Ideal Partner to Enter the Mainland Chinese and Asian Markets Ms. Fiona Chau Deputy Representative, Hong Kong Economic and Trade Office in Brussels➤ Start Your Belt and Road Journey from Hong Kong Ms Priscilla LAM, Regional Director, Central & Eastern Europe, Hong Kong Trade Development Council➤ Your company in Hong Kong: a winning proposition! Ms. Paula KANT, Head Investment Promotion, Invest Hong Kong➤ The Experience from International Business Companies working through Hong Kong – Access to the Asian and the Pacific Markets Mr. Marios Cosma Managing Partner K. TREPPIDES & CO LTD |
| 19.20 – 19.30 | Discussion |
| 19.30 | Networking Cocktail |