

## European technology for a greener and carbon neutral Hong Kong - Electric vehicles and waste management

Date: March 19, 2021 (Friday)  
Time: 10:00 am - 11:00 am CET

### Speakers:



**Mr WONG Kam-sing**, Secretary for the Environment of the HKSAR Government

**Mr Ivan CHRISTIAENS**, General Manager, Keppel Seghers Belgium NV



**Dr Axel SCHWEITZER**, Chief Executive Officer, ALBA Group plc & Co. KG



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### Webinar event –

## European technology for a greener and carbon neutral Hong Kong – electric vehicles and waste management

The Hong Kong Economic and Trade Office (HKETO) in Brussels and HKETO in Berlin are co-organising a webinar event to introduce the latest green business opportunities offered by Hong Kong to European businesses.

To join the global effort to combat climate change, Hong Kong has decarbonisation at the top of the city's agenda. In her Policy Address delivered in November 2020, the Chief Executive of the Hong Kong Special Administrative Region (HKSAR) announced that Hong Kong would strive to achieve carbon neutrality before 2050. To achieve this goal, Hong Kong has been exploring various solutions to combat climate change, including seeking more zero-carbon energy, adopting energy saving technologies, promoting the wider use of electric vehicles, and enhancing waste reduction and recycling such as optimising the development of advanced waste-to-energy/resources facilities to further turn waste into valuable resources.

**Mr WONG Kam-sing, Secretary for the Environment of the HKSAR Government** will speak at the webinar to introduce the first road map of Hong Kong on the popularisation of electric vehicles, as well as the Waste Blueprint for Hong Kong 2035 recently released. As European green technology has been playing an active and important role in Hong Kong's plan to reduce carbon footprint, we are happy to have the following two speakers joining the webinar to share their experiences in taking part in the set-up of state-of-the-art waste-to-energy/resources facilities in Hong Kong –

- **Mr Ivan CHRISTIAENS, General Manager of Keppel Seghers Belgium NV**  
*(Keppel Seghers-Zhen Hua Joint Venture has won the contract to design, build and operate the I-PARK (Integrated Waste Management Facilities) in Hong Kong)*
- **Dr Axel SCHWEITZER, Chief Executive Officer of ALBA Group plc & Co. KG**  
*(ALBA-IWS, which is a joint venture company established by the ALBA Group and IWS, is the contractor of the WEEE-PARK, a waste electrical and electronic equipment treatment and recycling facility in Hong Kong)*

Details of the webinar event are as follows:

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**Organiser:** HKETO in Brussels; HKETO in Berlin  
**Language:** English  
**Registration:** [https://us02web.zoom.us/webinar/register/9516140778382/WN\\_JJkXi7n2T86ldaodcc9jPQ](https://us02web.zoom.us/webinar/register/9516140778382/WN_JJkXi7n2T86ldaodcc9jPQ)

If you are already doing business in Hong Kong/Asia, or if you are interested in knowing how you may tap the green business opportunities in Hong Kong, do not miss out on this webinar. Sign up now, and send your questions in advance by email to [general@hongkong-eu.org](mailto:general@hongkong-eu.org).

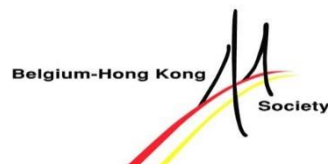
We look forward to seeing you at the event!

Yours faithfully,



**Hong Kong Economic and Trade Office, Berlin**  
The Government of the Hong Kong Special Administrative Region  
of the People's Republic of China

*Supported by (in alphabetical order)*



**Important note:** The registration details will be used by HKETO in Brussels and HKETO in Berlin for the purpose of this webinar.